

Classification unit description

Writing, Publishing, or Map Production (no printing) Classification Unit: 762043	Sector: Service Sector
	Sub-sector: Business Services

Introduction to classification units

We group all firms into classification units based on the products produced, the services provided, and the processes, technology, or materials used. The base premium rate reflects the cost of compensation and prevention in the classification unit.

This classification unit description provides an overview of the classification unit for general guidance only. Firms are classified based on this, our classification policies, Rate and Classification List, and other relevant classification unit descriptions. The items listed below are examples only; they are intended to be illustrative (not exhaustive). Every example may not apply to every firm in the classification unit.

Description This classification unit covers newspapers and other firms that do not engage in printing, but rather create, modify, edit, or publish written material. Firms in this classification unit usually have material printed by unaffiliated commercial printing companies.

Goods Here are some examples of goods that firms in this classification unit produce:

Articles	Books
Calendars	Gazettes
Internet magazines	Magazines
Maps	Music
Online newspapers	Periodicals
Songs	Stories

Services Here are some examples of services that firms in this classification unit provide:

Business writing	Editing
Newswire services	Publishing without printing
Song writing	Technical writing

Supporting activities Firms in this classification unit may engage in additional activities that support their business undertaking. These activities include finance and administrative support and may also include:

Graphic design	Web page design
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Occupations Here are some examples of key workers in this classification unit:

Composer	Editor
Journalist	Lyricist
Map maker	Media analyst
Publisher	Song writer
Technical writer	Writer

General information

714020 [Printing] - This CU covers firms that act as third-party vendors to print medium-to-high volumes of materials that include books, magazines, and newspapers.

762043 [Publishing (no printing)] - This CU covers firms that publish and do not engage in printing but rather create, modify, edit, or publish written material. Firms covered by this CU usually have material printed by unaffiliated commercial printing companies.

762047 [Publishing (with printing)] - This CU covers newspapers and other firms that publish and also coordinate the conventional printing of their own materials, whether by in-house printers or affiliated printing companies.

762020 [Graphic Design] - This CU covers firms that produce graphics or art electronically but don't actually provide a printed finished product to the client, either directly or through a subcontractor.

762046 [Digital Printing] - This CU is similar to CU 714020, however, this CU covers firms that make use of digital printers rather than conventional presses.

When to contact us

Firms in this classification unit may also occasionally engage in other business activities. However, if they have a significant presence in any of the following industries, it may make sense for them to be assigned to another classification unit.

- 1) print material developed by others (see CU 714020);
- 2) print their own published material (see CU 762047);
- 3) digital printing (see CU 762046); or
- 4) graphic design (see CU 762020).

Please contact us if you have any questions about this or anything else related to this classification unit description.

Base premium rates

2017: 0.10% (or \$0.10 per \$100) of assessable payroll

2016: 0.10% (or \$0.10 per \$100) of assessable payroll

2015: 0.10% (or \$0.10 per \$100) of assessable payroll