

Achieve Excellence with Small COR



Raising awareness, reducing injuries

BCCSA  **BC Construction Safety Alliance**

Enroll today and earn up to a 15% rebate on your WorkSafeBC premiums

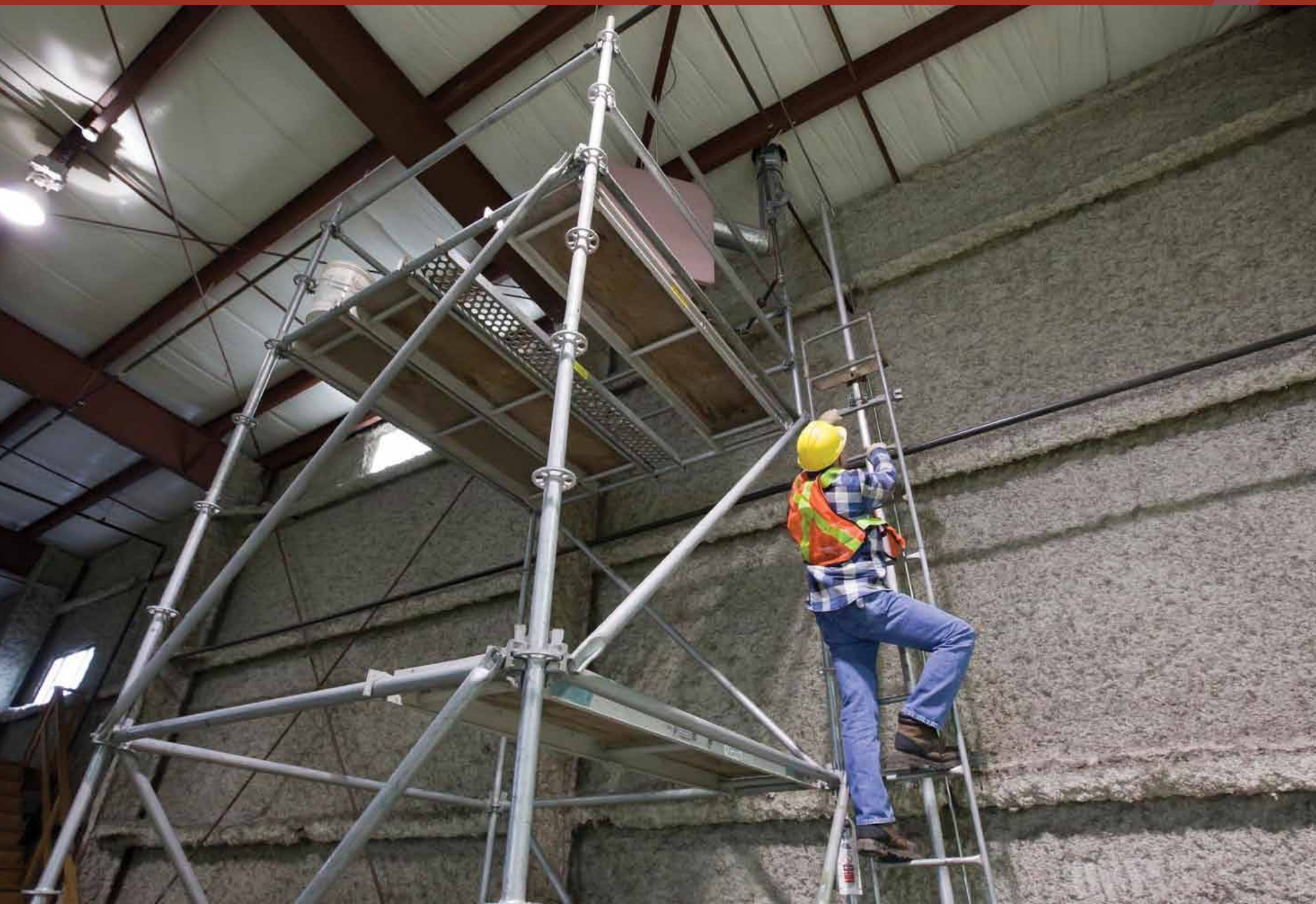
The Small Business* Certificate of Recognition program rewards employers who implement health and safety management and RTW systems. Call us to get started at 1.877.860.3675!

*companies with 19 or fewer permanent employees



www.bccsa.ca

What's wrong with this photo?



When you're committed to workplace injury prevention, a picture is worth a thousand words. In fact, depending on the intended message, a photo can speak volumes about how to work safely – or unsafely.

As part of our responsibility to demonstrate safe work practices, we scrutinize every photo we publish. Based on feedback we receive from readers, we know you're equally vigilant. We regularly get comments pointing out a potential hazard that's been overlooked in one of our photos, so, once again, we've decided to give you the chance to share your expertise – for everyone's benefit.

The photo above has been deliberately staged to display at least half a dozen dangerous work habits. We're inviting you – as dedicated employers and health and safety professionals – to tell us how many hazards you spot; and then e-mail your responses to Dana.TyeRally@worksafebc.com by March 28, 2011. Please include your full name, work title, workplace, and workplace location.

We'll publish as many responses as we can, and one lucky respondent will win a prize. Ultimately, we hope this exercise reminds everyone to use the same laser-eyed precision in creating their own injury-free work spaces.

WORK SAFE BC

WORKING TO MAKE A DIFFERENCE
worksafebc.com

About this pullout poster

We first launched “What’s wrong with this photo” in the September/October 2009 issue of *WorkSafe Magazine* – and haven’t looked back. The interest in our spot-the-hazards photo feature grows daily. The minute the magazine hits the stands and gets posted online, readers from all over the world – and from every walk of life – begin sending in e-mails, each containing unique interpretations of the safety offences shown in the photo. Each contest usually generates about 150 entries.

In response to your enthusiasm, we thought we’d make things a little easier. The poster on the opposing page offers a larger, more detailed look at the photo in question, and the option to remove the page if you’d like – sharing it with co-workers on a workplace wall or bulletin board, or laminating it for longer term use as a group safety exercise or individual workplace contest.

And if you like what you see, we’d encourage you to visit our web site at WorkSafeMagazine.com. While you’re perusing past issues, you’ll be able to easily locate “What’s wrong with this photo” from the table of contents, and view coverage of previous topics, such as woodworking safety, fall protection, forklift safety, confined spaces, chemical safety, health care ergonomics, and excavations. If you’re planning to reprint or redistribute this feature for workplace educational purposes, and would like to find out more about the magazine’s copyright policy, please contact Dana.TyeRally@worksafebc.com.

In the meantime, open the flap to enter this month’s “What’s wrong with this photo” contest!



Check out WorkSafeMagazine.com to see examples of “What’s wrong with this photo” from previous issues, such as a look at hazards in patient handling, roofing, and chemical spray booths.

WORK SAFE BC
WORKING TO MAKE A DIFFERENCE

May 1 to 7, 2011

Safety & Health Week in BC

A Commitment for Life:
What's Your Plan?

For more information on getting your workplace involved, visit our website at www.worksafebc.com and click the Safety & Health (NAOSH) Week logo

CAREERS CONNECTING

Rewarding careers in:

- Rehabilitation Services
- Occupational Health & Safety
- Nursing
- Information Technology
- Business
- Human Resources
- Call Centre
- Trades
- Communications

Follow us on:
 [@worksafebc_jobs](https://twitter.com/worksafebc_jobs)

Learn more about WorkSafeBC
Download the free mobile app at <http://gettag.mobi>

OPPORTUNITIES AT
www.worksafebc.com/careers

WORK SAFE BC
WORKING TO MAKE A DIFFERENCE