



\*\*\*\*\***MEDIA ADVISORY**\*\*\*\*\***MEDIA ADVISORY**\*\*\*\***MEDIA ADVISORY**\*\*\*\*

### **WORLD RECORD ATTEMPT BRINGING ATTENTION TO YOUNG WORKER SAFETY**

**Richmond, August 26, 2010:** Injured worker and Paralympic silver medallist Josh Dueck will attempt to break the GUINNESS WORLD RECORD™ for the most High Fives in 24 hours by an individual, as part of WorkSafeBC's Raise Your Hand campaign — a young worker initiative that empowers youth to stay safe at work. The world record currently stands at 3,131 High Fives.

Over 350,000 B.C. workers, who are between 15 and 24 years old, are at high risk of workplace injury because of their inexperience and reluctance to speak up about safety concerns.

Join us for the world record attempt!

**Date and time:** August 27, 2010, at 6:05 pm to August 28, 2010, at 6:05 pm  
**Location:** Empire Field and the Pacific National Exhibition

**Highlights:**  
**Friday, August 27**

6:00 pm Start of world record attempt (Empire Field Street Party)  
Halftime High Fiving the Felions and Leo the Lion (Empire Field)

**Saturday, August 28**

11:00 am–3:00 pm High Fives (throughout PNE grounds)  
3:00–5:59 pm Wrap Party with Now or Never B-boy Crew (Celebration Plaza)  
6:00 pm Final High Five (Celebration Plaza)

**Josh Dueck Interview Availability:**

August 27 4:30 pm–5:45 pm (Empire Field Street Party)  
August 28 6:15 pm–7:30 pm (Celebration Plaza)

*For site assistance, visit the media table located at the Raise Your Hand tent at the Empire Field Street Party on August 27 or in Celebration Plaza on August 28.*

**For more information or to arrange an interview, contact:**

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[www.raiseyourhand.com/fortherecord](http://www.raiseyourhand.com/fortherecord)